

Abstract

The invention is a new structure of electronic lottery tickets wherein the quantity of information contained in one ticket may vary. Based on rules, each electronic lottery ticket contains information corresponding to a primary ticket plus either none, one or a plurality of subsequent tickets. Therefore, playing an electronic lottery ticket of this kind may involve a plurality of subsequent plays while requiring only a single ticket request from a ticket distribution system. Furthermore, via the use of this structure of electronic lottery tickets, an increase of the incentive of the game is available via free tickets, bonuses, changes in the outcome format, etc. Finally, the invention discloses a system suitable for the generation and distribution of a game using this new structure of electronic lottery tickets.